

**INVOICE NO.**

NW766221

**INVOICE DATE**

11/3/2016

**BILL CYCLE**

201610

**INVOICE DUE DATE**

11/27/2016

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	Friends of Jerry Long IL HD76	23418

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NW474721	Chicago	TV	\$650.00	2	2

**INVOICE NOTES**

see key for net/zone info  
PRI IP=5 NP=4 62356173

Gross Advertising Total	\$650.00
Agency Commission	(\$97.50)
Rep Commission	(\$71.82)
<b>Net Advertising Total</b>	<b>\$480.68</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693

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**AFFIDAVIT**

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**Product:** 167  
**Estimate No:** 2418  
**Campaign No:**

**Comcast Order No:** NW474721  
**TIM Est No:** 1103920  
**AE Name:** WASHINGTON DC NCC -  
CHI

**Market:** Chicago  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
ND1772794	ILHTV101701H	STREATOR/OTTAWA/7907	ESPN	2	\$650.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ESPN	STREATOR/OTTAWA/7907	ND1772794	2	\$650.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-27-16	ESPN	STREATOR/OTTAWA/7907	7:37PM	ILHTV101701H	VA Tech@Pitt	30	4	\$350.00	
10-29-16	ESPN	STREATOR/OTTAWA/7907	8:33AM	ILHTV101701H	College GameDay	30	2	\$300.00	

**Order# NW474721 Total: \$650.00**



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## BILL TO

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	Friends of Jerry Long IL HD76	23418

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-792-2682**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

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**Net Balance Due****\$480.68**

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We accept checks, money orders, and all major credit cards.